OFFICE OF THE DIRECTOR OF INDUSTRIES AND COMMERCE.

*Notification No. E*1. 275 (10)—43-44, *dated the 3rd May* 1944.

The attention of the dealers, producers and manufacturers of the following articles is drawn to the Notifications noted against each published in the *Mysore Gazette*, dated the 9th March 1944, and they are requested to furnish the information on the several points raised therein, as the information which had to reach this office so far back as the 23rd March 1944, has not been received still, and the same is urgently required for reference :—

1.	Dealers in— (*a*) Tennis-balls, (*b*) Ping-pong balls, (*c*) Golf balls, (*d*) Squash balls.	Notification No. El. 275 (2)—43-44, dated the 2nd March 1944.
2.	Producers and manufacturers of umbrellas including assemblers.	Notification No. El. 275 (3)—43-44, dated the 2nd March 1944.
3.	Dealers in imported books, magazines and periodicals.	Notification No. El. 275 (4)—43-44, dated the 2nd March 1944.
4.	Producers of Playing Cards.	Notification No. El. 275 (6)—43-44, dated the 2nd March 1944.

NOTIFICATIONS.

*No. E*1. 275(11)—43-44, *dated 3rd May* 1944.

In exercise of the powers conferred upon me by Section 11 of the Hoarding and Profiteering Prevention (Emergency) Act, 1944 (Act No. VIII of 1944), I call upon all dealers in bicycles and bicycle parts, wholesalers, to exhibit a price-list at a prominent place in the shop showing clearly the retail selling prices as fixed by the Government of Mysore under Notification No. D. 5975—I. & C. 289-43-23 dated the 14th March 1944, subject to the following conditions :—

(1) Prices shall be written legibly in English or the local language of the District.

(2) The price-list will be shown to any purchaser who makes enquiry about the correct selling prices.

(3) Direct importers shall allow a discount of not less than 20 per cent to retail dealers who depend upon them for their stocks.

No. E1. 275(12)—43-44, *dated 3rd May* 1944.

In exercise of the powers conferred upon me by Section 11 of the Hoarding and Profiteering Prevention (Emergency) Act, 1944 (Act No. VIII of 1944), I call upon all dealers in boot polishes, wholesalers and retailers, to exhibit a price-list at a prominent place in the shop showing clearly the retail selling prices as fixed by the Government of Mysore under Notification No. D. 5977—I. & C. 289-43-24, dated the 14th March 1944, subject to the following conditions :—

(1) Prices shall be written legibly in English or the local language of the District.

(2) The price-list will be shown to any purchaser who makes enquiry about the correct selling prices.

(3) Direct importers or wholesalers shall allow a discount in accordance with pre-war trade custom to retail dealers who depend upon them for their stocks.

*No. E*1. 275 (13)—43-44, *dated 3rd May* 1944.

In exercise of the powers conferred upon me by Section 11 of the Hoarding and Profiteering Prevention (Emergency) Act, 1944 (Act No. VIII of 1944), I call upon all dealers in wines and liquors, wholesalers and retailers, to exhibit a price-list at a prominent place in the shop showing clearly the retail selling prices as fixed by the Government of Mysore, under Notification No. D. 5979—I & C 289-43-25, dated the 14th March 1944, subject to the following conditions :—

(1) Prices shall be written legibly in English or the local language of the district.

(2) The price-list shall be shown to any purchaser who makes enquiry about the correct selli[illegible]

*No. E*1. 275 (14)—43-44, *dated 3rd May 1944.*

In exercise of the powers conferred upon me b Section 11 of the Hoarding and Profiteering Prever tion (Emergency) Act, 1944 (Act No. VIII of 1944) I call upon all deales in razor blades, wholesalers an retailers, to exhibit a price-list at a prominent plac in the shop showing clearly the retail selling price as fixed by the Government of Mysore under Notif cation No. D. 5983—I. & C. 289-43-27, dated the 14t March 1944, subject to the following conditions :—

(1) Prices shall be written legibly in English o the local language of the District.

(2) The price-list will be shown to any purchase who makes enquiry about the correct selling prices

(3) Direct importers shall allow a discount i accordance with usual trade practice prevailin immediately before the war to retail dealers wh depend upon them for their stocks.

*No. E*1. 275 (15)—43-44, *dated 3rd May* 1944.

In exercise of the powers conferred upon me b Section 11 of the Hoarding and Profiteering Preven tion (Emergency) Act, 1944 (Act No. VIII of 1944), I call upon all dealers in sports goods, wholesaler and retailers, to exhibit a price-list at a prominen place in the shop showing clearly the retail sellin prices as fixed by the Government of Mysore unde Notification No. D. 5985—I. & C. 289-43-28 date the 14th March 1944, subject to the followin conditions :—

(1) Prices shall be written legibly in English o in the local language of the District.

(2) The price-list will be shown to any purchase who makes enquiry about the correct selling prices.

(3) Direct importers shall allow a discount in accordance with usual trade practice prevailing immediately before the war to retail dealers who depend upon them for their stocks.

No. E1. 275(16)—43-44, *dated 3rd May* 1944.

In exercise of the powers conferred upon me by Section 11 of the Hoarding and Profiteering Prevention (Emergency) Act, 1944 (Act No. VIII of 1944), I call upon all dealers in fountain pens, wholesalers and retailers, to exhibit a price-list at a prominent place in the shop showing clearly the retail selling prices as fixed by the Government of Mysore under Notification No. D. 5989—I. & C. 829-43-30, dated the 14th March 1944, subject to the following conditions :—

(1) Prices shall be written legibily in English or the local language of the District.

(2) The price-list will be shown to any purchaser who makes enquiry about the correct selling prices.

(3) Direct importers shall allow a discount in accordance with usual trade practice prevailing immediately before the war to retail dealers who depend upon them for their stocks.

*No. E*1. 275 (17)—43-44, *dated the 3rd May* 1944.

In exercise of the powers conferred upon me by Section 11 of the Hoarding and Profiteering Prevention (Emergency) Act, 1944 (Act No. VIII of 1944), I call upon all dealers and producers in respect of the arms and ammunition, to exhibit a price-list at a prominent place in the shop showing clearly the retail selling prices as fixed by the Government of Mysore under Notification No. D. 5981—I. & C. 289-43-26, dated the 14th March 1944, subject to the following conditions :—

(1) Prices shall be written legibly in English or the local language of the District.

(2) The price-list will be shown to any purchaser who makes enquiry about the correct selling prices.

*No. E*1. 275 (18)—43-44, *dated the 3rd May* 1944.

In exercise of the powers conferred upon me by Section 11 of the Hoarding and P[illegible] tion (E[illegible]

wholesalers and retailers, to exhibit a price-list at a prominent place in the shop showing clearly the retail selling prices as fixed by the Government of Mysore under Notifications No. D. 5509—I. & C. 289-43-16, dated the 26th February 1944 and No. D. 5987—I. & C. 289-43-29, dated the 14th March 1944, subject to the following conditions :—

(1) Prices shall be written legibly in English or the local language of the District.

(2) The price-list will be shown to any purchaser who makes enquiry about the correct selling prices.

(3) Producers shall allow a discount in accordance with the usual trade practice prevailing immediately before the war to retail dealers who depend upon them for their stocks.

No. E1. 275 (19)—43—44, *dated the 3rd May* 1944.

In exercise of the powers conferred upon me by Section 11 of the Hoarding and Profiteering Prevention (Emergency) Act 1944 (Act No. VIII of 1944), I hereby direct all publishers of books, magazines, newspapers, pamphlets or periodicals to mark all such articles intended for sale, with sale prices in accordance with the following directions :—

(1) With effect from 1st May 1944, a publisher of any book, magazine, newspaper, pamphlet, or periodical printed in the Mysore State for sale in the State shall clearly print the retail selling price in Indian currency on the cover or title page.

(2) No dealer shall destroy, efface or alter any price printed by a publisher.

(3) All books, magazines, newspapers, pamphlets or periodicals on which the publisher's price does not appear shall be clearly marked in ink by the dealer with the retail selling price before a sale is made.

(4) No book, magazine, newspaper, pamphlet or periodical shall be sold by a dealer at more than the price printed on it.

*No. E.*1 275 (20)—43-44, *dated the 3rd May* 1944.

In exercise of the powers conferred upon me by Section 11 of the Hoarding and Profiteering Prevention (Emergency) Act, 1944 (Act No. VIII of 1944), I hereby direct that the following amendment shall be made in this office notification No. El. 275 (4)—43-44 dated the 2nd march 1944, namely :—

For paragraph (3) substitute the following :—

"(3) (*a*) Prices for retail sales shall be calculated on the basis of not more than Re. 1 per shilling for books from the United Kingdom and Rs. 5 per dollar for all American book publications, normal reduction being made in regard to wholesale transactions.

(*b*) Retail sale prices of newspapers, magazines and periodicals shall be calculated on the basis of not more than Rs. 1-4-0 to a shilling or Rs. 6-12-0 to a dollar, as the case may be, subject to usual reduction being made for wholesale transactions. According to this ratio 5 d. = 8 annas and 10 cents (American) = 11 annas.

B. G. APPADURAI MUDALIAR,
Director.